



University of the Eastern Shore of Virginia Foundation

www.EShoreU.org

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(EXCERPTS FROM
ARTICLES)

The project got its start over coffee at the Crossroads Coffee Shop in Onley.

"Last December, I was at a breakfast with a number of guys — it's a **fortnightly** breakfast," said Malarkey, 74, a Londoner and retired electronic engineer who came to the United States in 1970 and to the Eastern Shore in 1999.

It was soon after Ralph Northam, a native of the Eastern Shore of Virginia, was elected governor.

"Somebody asked the question, 'What could we ask the governor for, for the Eastern Shore of Virginia?'" he said. His idea, a four-university on the Shore, got support from about half the group.

"So I thought, well, half's not bad for an initial idea," Malarkey said.

He went home and used Google to research Virginia colleges and universities located in small towns.

"There are about two dozen colleges in small towns in Virginia. Then I happened upon the University of Virginia's College at Wise," Malarkey said.

He delved further into the public institution, including talking with the president of its foundation and with a man involved in the school administration in its early days.

Wise County and the Eastern Shore have some things in common, including both being rural areas.

"They have a ROTC, they have an arena, they have a marching band, they have up to 2,000 students, over 100 faculty, 30 or 40 different courses, " Malarkey said.

UVa-Wise, originally called Clinch Valley College of the University of Virginia, was founded in the 1950s with a \$10,000 grant from the General Assembly.

The school opened in 1954 in two buildings on a county farm property with 109 full-time students, two-thirds of whom were Korean War veterans, according to the university [website](#).

Malarkey's next step was to draft [an open letter](#), proposing a four-year university on the Eastern Shore, to Northam and other elected officials, including Sen. Lynwood Lewis, Delegate Rob Bloxom and county officials.

"The secret of getting ahead is getting started."

Mark Twain

Dec 14, 2017

An open letter to our elected representatives at Richmond:

Governor-Elect Ralph Northam
Senator Lynwood Lewis
Delegate Robert Bloxom
Cc: Robert Crockett

Why Don't We Have a Four-Year University here on the Shore?

Before you say we are too small, understand that there are dozens of accredited four-year schools, some large, in small towns all across Virginia.

Of particular interest is "The University of Virginia's College at Wise". Yes, Wise. In Wise County; Out West. This is a baccalaureate-level public university with an enrollment of 2,000+ in a rural area.

(For more, see;

https://en.wikipedia.org/wiki/University_of_Virginia%27s_College_at_Wise)

Why there and not here? (Maybe they had more effective elected representatives in the 1970s?)

Such an institution would be tremendous boost to the Shore: well-paid jobs, new blood, enhanced cultural activities, rising real estate values, spin-off businesses, with an influx of people and money from Virginia, and other states and countries.

My own pick would be "Virginia Polytechnic Institute and State University at Onancock". Or "Shore - Tech".

This would bring an influx of STEM graduates for Wallops and spin-off businesses. Silicon Shore! We can dream!

If Wise can, why not us?

Respectfully Submitted

Terry Malarkey
Wise's Point, South Chesconessex.

He read the letter aloud at another group he attends, Drinking Liberally — people there were enthusiastic, and some even wrote checks to support the endeavor.

**He soon after started taking
the necessary steps to create a
nonprofit foundation.**

GODADDY for the web address

LEGALZOOM for the legal work

**Streamlined Application for Recognition of Exemption
Under Section 501(c)(3) of the Internal Revenue Code**

Do not enter Social Security numbers on this form as it will be made public.

Information about Form 1023-EZ and its separate instructions is at www.irs.gov/form1023

Note: If exempt status is approved, this application will be open for public inspection.

Check this box to attest that you have completed the Form 1023-EZ Eligibility Worksheet in the current instructions, are eligible to apply for exemption using Form 1023-EZ, and have read and understand the requirements to be exempt under section 501(c)(3).

Have your annual gross receipts exceeded \$50,000 in any of the past 3 years and/or do you project that your annual gross receipts will exceed \$50,000 in any of the next 3 years? If yes, stop. Do not file Form 1023-EZ. See Instructions. Yes No

Do you have total assets the fair market value of which is in excess of \$250,000? If yes, stop. Do not file Form 1023-EZ. See Instructions. Yes No

Part I Identification of Applicant

1a Full Name of Organization

UNIVERSITY OF THE EASTERN SHORE OF VIRGINIA FOUNDATION

b Mailing Address (number, street, and room/suite). If a P.O. box, see instructions. 21198 WISEPOINT LN -- NO-139		c City ONANCOCK	d State VA	e Zip code + 4 23417-0139
2 Employer Identification Number	3 Month Tax Year Ends (MM) 12	4 Person to Contact if More Information is Needed TERRY MALARKEY		
5 Contact Telephone Number 757-710-3001		6 Fax Number (optional)	7 User Fee Submitted \$275.00	

8 List the names, titles, and mailing addresses of your officers, directors, and/or trustees. (If you have more than five, see instructions.)

First Name: TERRY	Last Name: MALARKEY	Title: PRES		
Street Address: 21198 WISEPOINT LN-NO-139	City: ONANCOCK	State: VA	Zip code + 4: 23417-0139	
First Name: KRISTINE	Last Name: MARCY	Title: TREAS		
Street Address: 25241 DRUMMONDTOWN RD	City: ACCOMAC	State: VA	Zip code + 4: 23301-0617	
First Name: KATHY	Last Name: BOYD	Title: SECY		
Street Address: 5 MARKET ST	City: ONANCOCK	State: VA	Zip code + 4: 23417-0000	
First Name:	Last Name:	Title:		
Street Address:	City:	State:	Zip code + 4:	

Additionally, the foundation now has a logo, designed by Scott Callander of Bloxom. "Our aim is to aim high; thus we have a rocket and a bird," Malarkey said.



**Take Flight at
Eastern
Shore U.**

The foundation's function is to research, promote, plan for and assist in the creation of a university on the Eastern Shore.

Once one is established, the foundation will become the charitable and support arm of the university, according to a brochure the organization published.

The proposed university will focus on STEM-H — Science, Technology, Engineering, Mathematics and Health, Malarkey said, noting there is no nationally renowned engineering school within easy access of the region.

University of the Eastern Shore of Virginia Foundation

BYLAWS (Approved July 20, 2018)

Article I – Name

This organization, incorporated under the Laws of the Commonwealth of Virginia, shall be known as **University of the Eastern Shore of Virginia Foundation** (the “Foundation”).

Article II – Registered Office

The Registered Office of the Foundation is located at:

21198 Wise’s Point Lane, PO Box 139, Onancock, VA 23417

Article III – Purposes

The purposes for which the Foundation is organized shall be to research and promote the establishment of a four (4)-year degree-granting University of the Eastern Shore of Virginia (the “University”). After such establishment the purpose of the Foundation shall be to aid and support the academic, athletic, and student-life programs of the University; to solicit and obtain funds for the furtherance of those programs; to solicit and raise funds for the purchase or management of property, improved or

Board of Directors

- Terry Malarkey, President
- Kristine Marcy, Treasurer
- Ed Murdy, Secretary
- Kathy & Steve Boyd
- Maureen & Parker Dooley
- Karen Gravelle
- Laura Mays
- Janet Rochester

COOPERATION WITH THE COMMUNITY COLLEGE

The prospect of having both a 4-year institution and the Eastern Shore Community College on the Shore has caused some anxiety. It's important to recognize, however, that all across the Commonwealth, 4-year institutions and community colleges co-habit, co-operate, and co-exist for the benefit of all. There is no reason to think that this would be any different on the Shore, as the two types of institutions are complementary, not competitive. Moreover, while ESCC draws its students only from ESVA, Shore U will also draw from other counties, other states, and other countries.

OVER TO ED MURDY

15 Publically supported colleges and universities in Virginia

Christopher Newport University

College of William and Mary

George Mason University

James Madison University

Longwood University

Norfolk State University

Old Dominion University

Radford University

University of Mary Washington

University of Virginia

University of Virginia's College at Wise

Virginia Commonwealth University

Virginia Military Institute

Virginia State University

Virginia Tech

Schools that began as Colleges for Women

- *Longwood University* 1839
- *James Madison University* 1908
- *Radford University* 1910

Former and current Military schools

- *Virginia Military Institute* 1836
- *Virginia Polytechnic Institute and State University*
1872

Historically Black Colleges and Universities

- *Virginia State University* 1882
- *Norfolk State University* 1944

College of William and Mary

- created by Royal charter in 1693
- one of the original colonial colleges
- modeled after Cambridge and Oxford

College of William and Mary branch campuses

- *Virginia Commonwealth University 1925*
- *Old Dominion University 1930*
- *Christopher Newport University 1960*

University of Virginia

- was the brainchild of Thomas Jefferson
- attract talented students from "other states to come, and drink of the cup of knowledge"
- chartered by the Commonwealth of Virginia in 1819.

University of Virginia branch campuses

- *University of Mary Washington 1944*
- *George Mason University 1949*
- *The University of Virginia's College at Wise 1954*

Current schools that began as branch campuses

- *Virginia Commonwealth University 1925 (1968)*
- *Old Dominion University 1930 (1962)*
- *Christopher Newport University 1960 (1977)*
- *Norfolk State University 1944 (1969)*
- *University of Mary Washington 1944 (1972)*
- *George Mason University 1949 (1972)*
- *The University of Virginia's College at Wise 1954*

State Council of Higher Education for Virginia (SCHEV)

- is established to advocate for and promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated **system of higher education** in the Commonwealth

State Council of Higher Education for Virginia (SCHEV)

- **Authorization of New and Out-of-State Institutions.** The Council examines applications from institutions seeking certification, holds mandatory orientation sessions for applicant schools, conducts institutional audits to ensure compliance with Virginia regulations, and investigates and responds to student complaints (for all institutions).
- **Academic Policy and Approval Authority.** The Council approves public institutions' new degree programs, instructional sites, degree escalations, and mission statements.

State Council of Higher Education for Virginia (SCHEV)

- The Council consists of 13 members appointed for four-year terms.
- There are 12 members **appointed by the Governor** and subject to confirmation by the General Assembly, and one ex officio member.

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OVER TO KRIS MARCY



THE
**RURAL
HORSESHOE**

THE
**REST OF
VIRGINIA**



#50 IN THE NATION FOR
EDUCATIONAL ATTAINMENT



27% HOLD AT LEAST AN
ASSOCIATE DEGREE



19% OF ADULTS FAIL TO
GRADUATE HIGH SCHOOL



#2 IN THE NATION FOR
EDUCATIONAL ATTAINMENT



47% HOLD AT LEAST AN
ASSOCIATE DEGREE



10% OF ADULTS FAIL TO
GRADUATE HIGH SCHOOL

“In today’s world, education and training must precede economic growth, not the other way around.”

--Governor Baliles, 2018

Economic impacts of UVA-Wise on Wise County and the Commonwealth

- University of Virginia Economic Impact Study for UVA-Wise published in 2015.
- Direct spending of UVA-Wise in combination with the indirect and induced impacts of dollars being re-spent throughout the economy generated \$84 Million in the Commonwealth.
- Economic impact of UVA-Wise on the surrounding Lenowisco and Cumberland Plateau Planning District Commissions was \$64.5 M.
- Direct employment was shown as 387 jobs, with indirect and induced employment of 293 jobs.
- Government income generated by UVA–Wise: \$3.5 M for the Commonwealth and \$2.7 for the Planning Districts in FY 2015.

HAND OUT TRIFOLDS

What Has Been Done Thus Far

Starting approximately one year ago, a group of Shore residents with a strong desire to see a 4-year institution on the Shore, began to meet and outline the steps necessary to establish such an institution. An early accomplishment was the establishment of a 501(c)(3) Foundation to research, promote, plan for, and assist in the creation of the institution. To date, the Foundation has raised the funds from some **50 donors** needed to generate publicity, create a website (www.EShore.org), develop an Action Plan which was adopted as a project with the Accomack-Northampton Planning District Commission, publicize our plans, and so forth. Importantly, we have begun to identify potential **sites** for our university. We have also identified higher education expertise here on the Shore and have found that we have considerable human resources to help guide our efforts.

What we seek:

- At least one resident from ESVA be appointed to the State Council of Higher Education (SCHEV) for Virginia in order that the higher education needs of the Eastern Shore of Virginia receive a voice in Richmond.
- That SCHEV take the lead in revitalizing the “Rural Horseshoe”, as recommended by Governor Baliles in his Sept 2018 speech.
- A commission be formed, funded and tasked with further exploring the potential for a 4-year institution on the Eastern Shore of Virginia. We would be honored to volunteer members.



**Take Flight at
Eastern Shore
University**

University of the Eastern Shore of Virginia Foundation

**Excerpts from a Proposal Sent
to Governor Northam et al,
March 2019.**

- **To see it all, go to our website:**

www.EShoreU.org



**Take Flight at
Eastern Shore
University**

Where we live

There was a time when Accomack and Northampton Counties (the Eastern Shore of Virginia) were wealthy. In fact, Accomack was one of the wealthiest counties in the Commonwealth until the 1930s. Our two counties have continued their **decline** to the present. Reversing this trend will be difficult. A 4-year institution (**Shore U**) will certainly help.

The Eastern Shore of Virginia’s location at the center of the **Eastern Seaboard** and its population centers provides a rich, nearby source of students and jobs.

Unfortunately, for all the natural resources and beauty of the Shore, we are a higher education **desert**. A first-class educational institution that can supply workforce is currently missing on the Shore. We believe that a four-year university on the ESVA will fill these needs. What we envision is an institution that emphasizes **STEM-H** (Science, Technology, Engineering and Mathematics) as well as Health Studies to support newly expanded hospital needs.

The Eastern Shore By the Numbers			
	Eastern Shore	Virginia	Comments
Population Change 2010-2014	-1.3%	4.1%	ESVA losing population while VA grows
Bachelors Degree or Higher	18.7%	35.2%	Less educated through college
Without Health Insurance (Age 65 or less)	20.7%	12.5%	Many more without health insurance
Median Household Income	\$36,481	\$63,907	ESVA slightly more than half statewide
Persons in Poverty	20.9%	11.8%	Poverty rate 77% higher than statewide
Rate of Fatal Opioid Overdose, per 100 K	11.7	6.4	83% higher than statewide

A possible model for Shore U

The University of Virginia’s College at Wise (**UVA-Wise**), which opened its doors in 1954, may well be the most likely **model** for the Eastern Shore 4-year College. Practically speaking, our institution would probably start as a college, evolving into a university over time, just as UVA-Wise probably will.

The two counties on ESVA and Wise County share similar demographics, and prior to the establishment of UVA-Wise, similar economies. What we want to replicate here on the Shore is the economic impact that UVA-Wise has realized.

Economic Impact of Shore U

From its founding in 1954 with a pioneering class of 109 students to the present with approximately 2,000 students and 140 faculty members, UVA-Wise has had a profound positive impact on the economic wellbeing of Wise County and the Commonwealth. The University of Virginia Economic Impact Study for UVA-Wise was published in 2015. That study showed that “direct spending of UVA-Wise in combination with the indirect and induced impacts of dollars being re-spent throughout the economy generated **\$84 Million**” in the Commonwealth. The comparable economic impact of UVA-Wise on the surrounding Lenowisco and Cumberland Plateau Planning District Commissions was \$64.5 M (included in the Commonwealth total). While it will take

time to fully realize the **economic benefits** from an institution on the Eastern Shore, there are some benefits that could be realized relatively quickly. For example, Virginia Tech has a baseline tuition cost per student of \$41,000 per year. Starting small, with an estimated pioneer class of 100, we could expect to see **\$4.1 Million** in cash flow per year. For 2,000 students, we could realize over **\$80 M** per year. These are not unrealistic financial goals. We could expect substantial collateral and indirect cash flow as well—visiting parents, conferences, and the like.

Positive Relationship and Impacts on the Eastern Shore Community College

All across the Commonwealth, 4-year universities and community colleges **co-habit, cooperate, and co-exist**. There is no reason to think that this would be any different on the Shore. In fact, one could foresee opportunities for mutual support. For example, professors at one institution might also teach at the other. Qualifying students from ESCC could take classes at the 4-year university and might, if so inclined, be motivated to finish college with a 4-year degree. As Eastern shore citizens, we are invested in the success of ESCC. Ours is not an “*either-or*” proposal: both institutions are needed on the Shore!

BACK TO TERRY



LAND



or

Paper tigers

Number of papers in the top 1% most highly cited ones in maths and computing

By university, papers published 2013-16

1	Tsinghua University (China)	42
2=	Harbin Institute of Technology (China)	38
2=	Stanford University (US)	38
4	Massachusetts Institute of Technology (US)	35
5	Nanyang Technological University (Singapore)	32
6	University of California, Berkeley (US)	30
7=	National University of Singapore	29
7=	University of Electronic Science and Technology of China	29
9=	City University Hong Kong	28
9=	Huazhong University of Science and Technology (China)	28
9=	University of Texas, Austin (US)	28
12	South East University (China)	27
13=	University of California, Los Angeles (US)	24
13=	Princeton University (US)	24
13=	Zhejiang University (China)	24

Sources: Simon Marginson, Oxford University; Centre for Science and Technology Studies, Leiden University

**IF YOU WANT THIS TO HAPPEN
YOU MUST BUG (ENCOURAGE) YOUR:**

SUPERVISOR

DELEGATE

SENATOR

REPRESENTATIVE

SENATORS

GOVERNOR

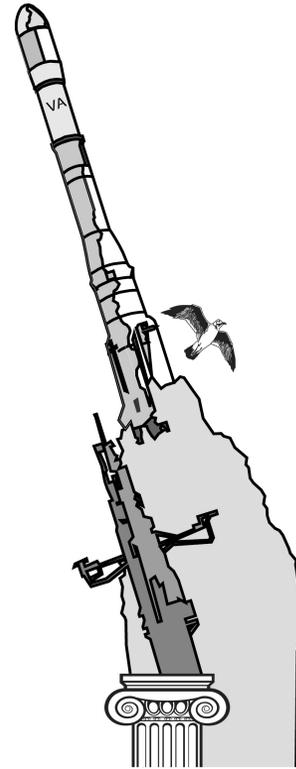
WRITE LETTERS & POSTS.

PLEASE SPEAK WITH YOUR

FRIENDS/NEIGHBORS

& GET US IN FRONT OF FOLK—CHURCHES, ETC

PLUS, WE HAVE EXPENSES...



**Take Flight at
Eastern
Shore U.**

IF YOU DONATE, THANK YOU, YOU ARE A MEMBER!

IF YOU DONATE AND COME TO A MEETING, YOU ARE ON THE BOARD

NEXT MEETING:

THURSDAY, MAY 9

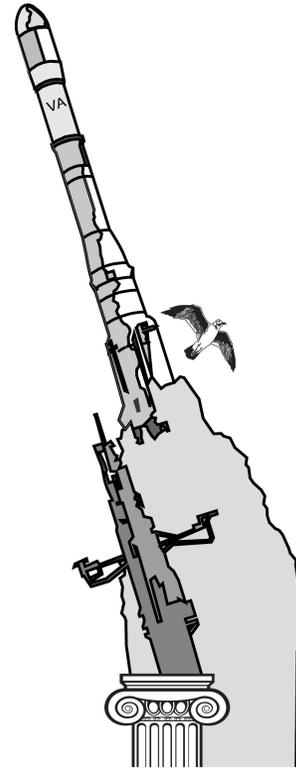
6:00 PM

DAVINCI'S PIZZA IN ONANCOCK

("DUTCH" TREAT)

THANKS FOR YOUR TIME & ATTENTION!

ANY MORE QUESTIONS?



**Take Flight at
Eastern
Shore U.**